

UNICORN RIOT

DONOR TRANSPARENCY & EDITORIAL INDEPENDENCE POLICIES

DONOR TRANSPARENCY POLICY

In the interests of donor transparency, we file annual 990s and provide a link to our filings which shows a list of all donors who donate \$5,000 or more in a given year. While we accept donations from various individuals and organizations this does not mean we endorse their products, services and/or opinions. As such, we avoid accepting donations from government officials, political parties, those seeking political office, and work to ensure that no more than 15% of donations come from anonymous sources. We also do not accept donations from those who may pose a conflict of interest.

Rather than relying on ads and corporate sponsors, we rely on small donations from individual donors to sustain our operations. We accept donations from various individuals and organizations, but we do not endorse their products, services and/or opinions. All donations go into our general operating budget and are managed by the organization.

EDITORIAL INDEPENDENCE POLICY

Editorial independence is a fundamental principle and right that gives our journalists the ability to pursue and publish stories, independent of a typical manager “senior editor,” or corporate sponsor. Since our inception in 2015, we have committed to this principle by providing an accessible news platform, without ads and free to the public.

Our organization retains full authority over editorial content to protect the best interests of our organization and the communities we serve. We may consider donations to support the coverage of particular topics, but we maintain editorial control of our coverage. We will cede no right of review or influence of editorial content, nor of unauthorized distribution of editorial content.

We will accept anonymous donations for general support only if it is clear that sufficient safeguards have been put into place that the expenditure of that donation is made independently by our organization and in compliance with Unicorn Riot's Membership Standards.

Furthermore, every Unicorn Riot journalist and contributor has the full right to pursue any story that aligns with our mission and values. This foundational commitment has allowed Unicorn Riot to be flexible and adaptable in an ever-

changing media environment. It also grants our journalists the ability to focus and work on the stories that are important to them, their local communities and beyond.

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